P.O. BOX 33091

520 Seymour Ave

NEWARK, NJ 07188-0091

MICHIGAN GOP 2012(336037)

CBS TELEVISION © GW



WWJ-TV

INVOICE

Account Exec:

Maggie McWilliams Pol

10/31/2012-11/06/2012

Office: **GWTS-PH**

Contract Num: 1091-54712

Contract Dates:

Customer Order:

Linked Order:

CPE:

In Account STRATEGIC MEDIA SERVICES(33295)

Lansing, MI 48933-1118

With: 3299 K St NW Ste 200

For:

Washington, DC 20007-4415 ATTN:Accounts Payable

MI GOP 10/31-11/6 **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1091-409586 Page 1 of 4 Invoice Date: 11/11/2012 12/11/2012 Billing Cycle: Weekly 10/29/2012-11/11/2012 Net 30 days **Billing Period:**

uy	Flight										_	Total	_	
ne	Descrip				Buy Line Dat				TFSS		Dur	<u> </u>	Rate	
1	CBS NE	EWS SAT	URDAY MORN	ING	11/03/2012-11	1/03/2012			S .		30	1	1,500.00	
Wee	ek Of			MTWTFS	<u> </u>	Spots Per W	<u>/eek</u>	_	Rate					
10/2	29/2012-11/0	4/2012		S.			1		1,500.00					
Air [<u>Date</u>	<u>Day</u>	<u>Air Time</u>	M/G For	<u>Material</u>			<u>Dur</u>	Rate		<u>Debit</u>	Credit	<u>Remarks</u>	
11/0	3/2012	Sa	10:28:58 AM		MRPTV10250	2DMMH		30	1,500.00					
2	LATE F	IRST FO	RECAST SPON	ISOR	11/04/2012-11	1/04/2012			. S		30	2	9,000.00	
Woo	ek Of			MTWTFS	2	_Spots Per W	look		Rate_				and the same of th	
		14/2012		S	2	Spois Per W	<u>reek</u>	=	9,000.00		Description of the second			
10/2	29/2012-11/0	14/2012		5			1		9,000.00					
Air [<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>			<u>Dur</u>	Rate		<u>Debit</u>	Credit	Remarks	
11/0	14/2012	Su						30			D. 1	9,000.00	Preempted	
11/0	04/2012	Su	11:35:20 PM	11/04/2012	MRPTV10010	1DMMH		30	9,000.00	9,0	00.00		Makegood in 2	3:34:00-23:37:00
3	THE PF	RICE IS R	IGHT		11/01/2012-1	1/01/2012		T.			30	2	2,000.00	
Wee	ek Of			MTWTFS	. 1	_Spots Per W	leek	. A	Rate					
	<u>9/20</u> 12-11/0	4/2012		T		<u>Opoto i ci vv</u>	1		2,000.00					
Air [Date	Dav	Air Time	M/G For	<u>Material</u>			<u>Dur</u>	Rate		<u>Debit</u>	Credit	Remarks	
	01/2012	Th		1	A			30				2,000.00	Preempted	
	06/2012	Tu	06:29:26 PM	11/01/2012	MRPTV10010	1DMMH		30	2,000.00	2,0	00.00	,	•	BS EVENING NEWS
4	THE PF	RICE IS R	IGHT		11/05/2012-1	1/06/2012		M T			30	2	2,000.00	
	ek Of			MTWTFS:	<u> </u>	Spots Per W		_	Rate					
11/0)5/2012-11/1	1/2012		M T			2		2,000.00					
Air [<u>Date</u>	<u>Day</u>	Air Time	M/G For	Material			<u>Dur</u>	Rate		<u>Debit</u>	Credit	<u>Remarks</u>	
11/0	5/2012	Мо	11:58:42 AM		MRPTV10250	2DMMH		30	2,000.00					
11/0	06/2012	Tu	10:59:12 AM		MRPTV10250	2DMMH		30	2,000.00					

For:

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Lansing, MI 48933-1118

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With: 3299 K St NW Ste 200

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MI GOP 10/31-11/6 **Product Desc:**

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Invoice Num: 1091-409586 Page 2 of 4 Invoice Date: 11/11/2012 12/11/2012 Billing Cycle: Weekly 10/29/2012-11/11/2012 **Billing Period:** Net 30 days

uy	Flight									Total		
ine	Description	on			Buy Line Dates		MTW	TFSS	Dur	Spots	Rate	
5	WHO WAN	NTS TO	D BE MILLIONA	IRE	10/31/2012-11/02/2012		W T	F	30	3	600.00	
Wee	ek Of			MTWTFSS	Spots Pe	r Week	_	Rate				
10/2	29/2012-11/04/2	2012		WTF		3		600.00				
Air E	<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
10/3	31/2012	We	12:10:10 PM		MRPTV100101DMMH		30	600.00				
11/0	1/2012	Th	12:07:39 PM		MRPTV100101DMMH		30	600.00				
11/0	2/2012	Fr	12:13:56 PM		MRPTV102502DMMH		30	600.00		The same of the sa		
6	WHO WAN	NTS TO	D BE MILLIONA	IRE	11/05/2012-11/05/2012		М		30	1	600.00	,
	<u> </u>		<u> </u>			·				ATT		·
Wee	ek Of			MTWTFSS	Spots Pe	r Week	_	Rate				
11/0)5/2012-11/11/2	2012		М		1		600.00				
Air E	<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	<u>Remarks</u>	
11/0	05/2012	Мо	12:14:14 PM		MRPTV100101DMMH	10	30	600.00				
7	12:28:00-1	3:30:0	0		10/31/2012-11/02/2012	D D	W T	F	30	3	1,500.00	
144				MTWTFOO		# N	1	D				
	ek Of	2040		MTWTFSS	Spots Pe		-	Rate				
10/2	29/2012-11/04/2	2012		WTF		3	100	1,500.00				
Air E	<u>Date</u>	Day	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	Remarks	
10/3	31/2012	We	01:28:57 PM		MRPTV102502DMMH		30	1,500.00				
11/0	1/2012	Th	01:28:57 PM		MRPTV102502DMMH		30	1,500.00				
11/0	2/2012	Fr	01:28:57 PM		MRPTV100101DMMH		30	1,500.00				
8	12:28:00-1	3:30:0	0		11/05/2012-11/05/2012		М		30	1	1,500.00	-
				MTWTFSS	Spots Pe	<u>r Week</u>	=	Rate				
Wee	ek Of							1,500.00				
	ek Of 05/2012-11/11/2	2012		М		1		1,300.00				
	05/2012-11/11/2		<u>Air Time</u>	M	<u>Material</u>	1	_Dur	Rate	Debit	Credit	<u>Remarks</u>	

P.O. BOX 33091

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For: MICHIGAN GOP 2012(336037)

> 520 Seymour Ave Lansing, MI 48933-1118

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WWJ-TV

Invoice Num:

INVOICE

Page 3 of 4

Account Exec:

Maggie McWilliams Pol

10/31/2012-11/06/2012

Office: **GWTS-PH**

Contract Num: 1091-54712

Contract Dates: Customer Order:

Linked Order:

CPE:

MI GOP 10/31-11/6 **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

1091-409586

Invoice Date: 11/11/2012 Billing Cycle: Weekly

10/29/2012-11/11/2012 **Billing Period:**

12/11/2012 Net 30 days

	Flight									Total	
ine	Description			Buy Line Dates		МT	WTFSS		Dur	Spots	Rate
9	THE INSIDER			10/31/2012-11/02/2012	2	W	/TF		30	3	500.00
Week (: Of		MTWTFSS	<u>S</u>	oots Per Week		Rate				
10/29/2	/2012-11/04/2012		WTF		3		500.00				
Air Dat	ate Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	_	Credit	<u>Remarks</u>
10/31/2	/2012 We	06:24:13 PM		MRPTV100101DMMH		30	500.00				
11/01/2	/2012 Th	06:24:11 PM		MRPTV100101DMMH		30	500.00				
11/02/2	/2012 Fr	06:17:26 PM		MRPTV102502DMMH		30	500.00		- 4		
10	THE INSIDER			11/05/2012-11/05/2012	2	М			30	15	500.00
Week (Of		MTWTFSS	91	oots Per Week		Rate				
	<u>/201</u> /2012-11/11/2012		M	<u> </u>	1		500.00				
11/03/2	/2012 11/11/2012		IVI			100	300.00				
Air Dat	<u>Day</u>	Air Time	M/G For	Material		_Dur	Rate	Debit	L -	Credit	<u>Remarks</u>
<u>Air Dat</u> 11/05/2		<u>Air Time</u> 06:17:04 PM	M/G For	Material MRPTV100101DMMH	_ 1	<u>Dur</u> 30	Rate 500.00	Debit		Credit	<u>Remarks</u>
		06:17:04 PM	M/G For			30		Debit	30	Credit 5	Remarks 700.00
11/05/2	/2012 Mo	06:17:04 PM		MRPTV100101DMMH	2	30	500.00 VTF	Debit	30		
11/05/2 11 Week 0	/2012 Mo DAVID LETTER	06:17:04 PM	MTWTFSS	MRPTV100101DMMH	2 Doots Per Week	30	500.00 V T F	Debit	30		
11/05/2 11 Week 0	/2012 Mo	06:17:04 PM		MRPTV100101DMMH	2	30	500.00 VTF	Debit	30		
11/05/2 11 Week 0	/2012 Mo DAVID LETTER Of /2012-11/04/2012	06:17:04 PM MAN	MTWTFSS	MRPTV100101DMMH	2 Doots Per Week	30	500.00 V T F	Debit	30		
11/05/2 11 Week 0 10/29/2	/2012 Mo DAVID LETTER Of /2012-11/04/2012 ate Day	06:17:04 PM MAN	MTWTFSS	MRPTV100101DMMH 10/31/2012-11/02/2013	2 Doots Per Week	30 W	500.00 VTF Rate 700.00		30	5	700.00
11/05/2 11 Week (10/29/2 Air Dat	/2012 Mo DAVID LETTER Of /2012-11/04/2012 ate Day /2012 We	06:17:04 PM MAN	MTWTFSS	MRPTV100101DMMH 10/31/2012-11/02/2013	oots Per Week 3	30 W	500.00 VTF Rate 700.00		30	5 Credit	700.00 Remarks
11/05/2 11 Week 0 10/29/2 Air Dat 10/31/2	/2012 Mo DAVID LETTER Of /2012-11/04/2012 ate Day /2012 We /2012 We	MAN Air Time	MTWTFSS WTF	MRPTV100101DMMH 10/31/2012-11/02/2013 Sp Material	oots Per Week 3	30 W	500.00 VTF Rate 700.00 Rate	Debit	30	5 Credit	700.00 Remarks Preempted
11/05/2 11 Week 0 10/29/2 Air Dat 10/31/2 10/31/2	/2012 Mo DAVID LETTER COf /2012-11/04/2012 ate Day /2012 We /2012 We /2012 Th	MAN Air Time	MTWTFSS WTF	MRPTV100101DMMH 10/31/2012-11/02/2013 Sp Material	oots Per Week 3	30 W	500.00 VTF Rate 700.00 Rate	Debit	30	5 <u>Credit</u> 700.00	700.00 Remarks Preempted Makegood in SURVIVOR: XXV

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520 Seymour Ave Lansing, MI 48933-1118

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CBS TELEVISION STATIONS



WWJ-TV

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INVOICE

Page 4 of 4

Account Exec:

Maggie McWilliams Pol **GWTS-PH**

Office: **Contract Num:** 1091-54712

10/31/2012-11/06/2012 **Contract Dates: Customer Order:**

Linked Order:

CPE: /

Product Desc: MI GOP 10/31-11/6

Broadcast airtimes represented are reported to the nearest second.

1091-409586

11/11/2012 Weekly

Billing Cycle: 10/29/2012-11/11/2012 **Billing Period:**

12/11/2012 Net 30 days

Buy	Flight										Total		
Line	Description	n			Buy Line Dates		MTV	/TFSS		Dur	Spots	Rate	
12	DAVID LE	TTERMAN	١		11/05/2012-11/05/20	012	М			30	1	700.00	
Wee	ek Of			MTWTFS	3	Spots Per Week		Rate					
	05/2012-11/11/2	2012		M	_	1	=	700.00					
Air I	<u>Date</u>	<u>Day</u> Air	<u>r Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	-	Credit	Remarks Programme Remarks	
11/0	05/2012	Мо					30				700.00	Preempted	
13	CRIMINAL	MINIDS			10/31/2012-10/31/20	012	W			30	1	10,000.00	
13	CKIIVIINAL	. IVIIIVD3			10/31/2012-10/31/20	012	۷۷			30	No. of Concession, Name of	10,000.00	
Wee	ek Of			MTWTFS	<u> </u>	Spots Per Week	_	Rate				L.	
10/2	29/2012-11/04/2	2012		W		1		10,000.00	100				
			_				_				W.		
<u>Air l</u>	<u>Date</u>	<u>Day</u> <u>Air</u>	<u>r Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	- 100	Credit	Remarks	
10/3	31/2012	We 09	:47:25 PM		MRPTV100101DMM	ИН	30	10,000.00					
	Total	Spots	_	Gross Am	<u>t</u>	Commiss	sion Amt	Net Amt	Debit		Credit	Reconciliation	
Air Time Tota	als	20		39,700.00)		5,955.00	33,745.00	13,800.00		13,800.00	0.00	
Air Time Tota		•	=		=			NO.					

Billing	Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:

Controller's Dept.

212-856-8000

39,700.00 **Gross Billing Trade Value** 0.00 5,955.00 Agency Commission Local Tax 0.00 State Tax 0.00 **Pre Paid Amount** 0.00 **Pay This Amount** 33,745.00

Warranty - We warrant the above broadcasts were made according to the official station log.